

LOGO



MEDIA KIT YYZ 2015

For more information,
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The Dillon's Cocktail Cup is a craft oriented, high charactered skills and experience barkeep competition that highlights the high calibre of cocktail bar professionals in the Toronto area. A celebration of the bar cocktail culture and all those who take their career and craft spirits seriously – advancing cocktail making and influencing distilling at its heart.

This year long event hosts 10 battles at various establishments throughout the region. Each event matches 2 qualifiers in a head-to-head cocktail mixing duel – the winner of each round advancing across the bracket until the grand finale to battle for the title of Cocktail Cup Champion.

WEBSITE

COCKTAILCUP.CA

SOCIAL

@DILLONSDISTILLS

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SEARCH

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EVENTS

ROUND 1
March 24, 2015 @ Food & Liquor

ROUND 2
April 21, 2015 @ Churchill

ROUND 3
May 19, 2015 @ Valdez

ROUND 4
June 23, 2015 @ Home of the Brave

ROUND 5
July 21, 2015 @ Hopgood's Foodliner

ROUND 6
August 18, 2015 @ Fat City Blues

ROUND 7
September 22, 2015 @ Momofuku Nikai

ROUND 8
October 20, 2015 @ Cold Tea

ROUND 9 – FINALE
November 17, 2015 @ Parts & Labour

2015 COMPETITORS

Jesse Borg
Kevin Delaney
Chantelle Gabino
Alex James
Stephanie Lamb

Tyler Newsome
Erin Petty
Veronica Saye
Jacob Wharton-Shukster
Tao Zrafi